

Name: _____

Date: _____

FACTORING BASED ON CONJUGATES
COMMON CORE ALGEBRA I



There are a number of different types of factoring techniques. But, each one of them boils down to reversing a product. We begin the lesson today by looking at products of **conjugate binomials**, or binomials of the form $a+b$ and $a-b$.

Exercise #1: Find each of the following products of conjugate pairs. See if you can work out a pattern.

(a) $(x+5)(x-5)$

(b) $(x-2)(x+2)$

(c) $(4x+1)(4x-1)$

(d) $(x+y)(x-y)$

(e) $(2x+3)(2x-3)$

(f) $(5x+2y)(5x-2y)$

What we should see is that if we multiply conjugates, opposites always cancel and instead of getting our expected **trinomial**, we still get a binomial. Specifically.

MULTIPLYING CONJUGATE PAIRS

$$(a+b)(a-b) = a^2 - b^2$$

Exercise #2: Use the pattern from Exercise #1 to quickly rewrite the following products.

(a) $(x+6)(x-6)$

(b) $(5x+2)(5x-2)$

(c) $(2x+7y)(2x-7y)$

(d) $(4+x)(4-x)$

(e) $(6+5y)(6-5y)$

(f) $(10x-4y)(10x+4y)$



We now should be able to reverse this multiplication in order to rewrite expressions that are the **difference of perfect squares** into products.

Exercise #3: Write each of the following first in the form $a^2 - b^2$ and then as equivalent products of conjugate pairs.

(a) $x^2 - 81$

(b) $9x^2 - 4$

(c) $25 - y^2$

(d) $4x^2 - 81y^2$

(e) $121x^2 - 1$

(f) $1 - 4x^2$

Never forget that when we factor, we are always rewriting an expression in a form that might look different, but it is ultimately still equivalent to the original.

Exercise #4: Let's take a look at the binomial $x^2 - 9$.

(a) Amelia believes that $x^2 - 9$ can be factored as $(x+1)(x-9)$ while her friend Isabel believes that it is factored as $(x-3)(x+3)$. Fill out the table below to develop evidence as to who is correct. Use technology on your calculator to help.

x	$x^2 - 9$	$(x+1)(x-9)$	$(x-3)(x+3)$
0			
1			
2			
3			

(b) By multiplying out their respective factors, show which of the two friends has the correct factorization. Use the Distributive Property Twice.

Amelia: $(x+1)(x-9)$

Isabel: $(x-3)(x+3)$



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FACTORING BASED ON CONJUGATE PAIRS
COMMON CORE ALGEBRA I HOMEWORK

FLUENCY

1. Use the fact that the product of conjugates follows the following pattern, $(a+b)(a-b) = a^2 - b^2$, to quickly find the following products in standard form.

(a) $(x-5)(x+5)$

(b) $(x+7)(x-7)$

(c) $(2-x)(2+x)$

(d) $(3x+2)(3x-2)$

(e) $(4x+1)(4x-1)$

(f) $(2x+1)(2x-1)$

(g) $(5-4x)(5+4x)$

(h) $(x^2-2)(x^2+2)$

(i) $(x^3+4)(x^3-4)$

2. Write each of the following binomials as an equivalent product of conjugates.

(a) $x^2 - 16$

(b) $x^2 - 100$

(c) $x^2 - 1$

(d) $x^2 - 25$

(e) $4 - x^2$

(f) $9 - x^2$

(g) $4x^2 - 1$

(h) $16x^2 - 49$

(i) $1 - 25x^2$

(j) $x^2 - 9y^2$

(k) $81 - 4t^2$

(l) $x^4 - 36$



APPLICATIONS

3. A square is changed into a new rectangle by increasing its width by 2 inches and decreasing its length by 2 inches. Make sure to draw pictures to help you solve these problems!
- (a) If the original square had a side length of 8 inches, find its area and the area of the new rectangle. How many square inches larger is the square's area?
- (b) If the original square had a side length of 20 inches, find its area and the area of the new rectangle. How many square inches larger is the square's area?
- (c) If the square had a side length of x inches, show that its area will always be four square inches more than the area of the new rectangle.

REASONING

4. Consider the numerical expression $51^2 - 49^2$.
- (a) Use your calculator to find the numerical value of this expression.
- (b) Can you use facts about conjugate pairs to show why this difference should work out to be the answer from (a)?
5. Consider the following expression $(x+2)(x-2) - (x+4)(x-4)$.
- (a) Using your calculator, determine the value of this expression for various values of x .
- (b) Algebraically show that this product has a constant value (seen in (a)) regardless of the value of x .

x	$(x+2)(x-2) - (x+4)(x-4)$
-2	
-1	
0	
1	
2	

